



Scannell Wealth Report
November 9, 2009

The Markets

Take your pick – gold surging past \$1,100 an ounce, the jobless rate hitting double digits, Warren Buffett’s, “all-in wager on the economic future of the United States,” a 3.2% rise in the S&P 500 index – there was something for everyone last week in the economy and the financial markets.

The price of the shiny yellow metal keeps on rising despite little sign of rampant inflation or extraordinary fear in the markets. Prices jumped last week on news that India purchased 200 metric tons of gold from the International Monetary Fund as a way to diversify its foreign-exchange reserves. Gold bulls took that as a cue to get on the gold bandwagon.

The jobless rate and the economy seem to be living in alternate universes. The economy grew 3.2% in the third quarter, yet the jobless rate continued to spike, hitting a rate not seen since the early 1980s. Yes, they say employment is a lagging indicator, but, at some point, we have to start seeing a net increase in jobs or else we risk a double-dip recession.

Warren Buffett made perhaps the last major purchase of his lifetime by agreeing to acquire the remaining shares of Burlington Northern Santa Fe Corporation that he did not already own in a \$44 billion deal. Surprisingly, for a debt-adverse investor, he will borrow roughly \$8 billion to complete the deal.

And the stock market? No matter the news, it seems to take it all in stride as the Dow Jones Industrial Average closed above the 10,000 mark. The bulls are making it difficult for the bears to find an opening.

Data as of 11/6/09	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	3.2%	18.4%	14.9%	-8.1%	-1.7%	-2.5%
DJ Global ex US (Foreign Stocks)	1.7	35.8	34.8	-5.0	4.3	1.5
10-year Treasury Note (Yield Only)	3.5	N/A	3.7	4.7	4.2	5.9
Gold (per ounce)	5.5	26.1	45.4	20.5	20.5	14.3
DJ-UBS Commodity Index	-0.3	12.1	2.2	-8.3	-2.8	4.0
DJ Equity All REIT TR Index	0.2	12.4	15.5	-14.3	-0.5	9.4

Notes: S&P 500, DJ Global ex US, Gold, DJ-UBS Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; the DJ Equity All REIT TR Index does include reinvested dividends and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, Barron’s, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable or not available.

THERE IS A FINE LINE between having the conviction to stick to an investment position that is temporarily going against you versus being flexible enough to change your mind as the situation changes. Knowing how to discern that line is an important part of successful investing.

Before you make an investment, here are three things you should know:

1. The rationale or thesis behind your investment.
2. The level at which your investment would become “fully valued.”
3. What would have to happen for you to realize that your rationale or thesis was no longer valid.

Having clarity on those three items makes it easier for you to know where that line between conviction and flexibility lies.

The British economist John Maynard Keynes famously said, “When the facts change, I change my mind. What do you do, sir?” Since nobody knows for certain what the future holds, we have to review the data as it arrives. If that data is materially different from our original thesis and the market is responding to it, then that will likely cause us to change our mind. This concept of conviction versus flexibility is something we are conscious of and we use it to help us be better – and more flexible – investment managers.

Weekly Focus – Think About It

“An oak and a reed were arguing about their strength. When a strong wind came up, the reed avoided being uprooted by bending and leaning with the gusts of wind. But the oak stood firm and was torn up by the roots.”

-- Aesop

Best regards,
Scannell Wealth Management Group

P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this email with their email address and we'll ask for their permission to be added.

* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general.

* The Dow Jones Industrial Average is a price-weighted index of 30 actively traded blue-chip stocks.

* The NASDAQ Composite Index is an unmanaged, market-weighted index of all over-the-counter common stocks traded on the National Association of Securities Dealers Automated Quotation System.

* The Dow Jones World (Ex. U.S.) is an unmanaged group of securities considered to be representative of the non-U.S. stock market in general*

The NASDAQ Composite Index is an unmanaged, market-weighted index of all over-the-counter common stocks traded on the National Association of Securities Dealers Automated Quotation System. * The Dow Jones World (Ex. U.S.) is an unmanaged group of securities considered to be representative of the non-U.S. stock market in general. * Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.*To unsubscribe from the Weekly Market Commentary, please reply to this e-mail with “unsubscribe” in the subject line.

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This newsletter was prepared by PEAK