



**Scannell Wealth Report  
August 24, 2009**

**The Markets**

An extremely weak real estate market helped lead us into this financial crisis. Could a strong real estate market help lead us out? Possibly.

Existing home sales rose a stunning 7.2% in July and July marked the first time in five years that existing home sales rose for four consecutive months, according to the National Association of Realtors. An influx of first-time homebuyers taking advantage of the government's housing tax credit coupled with improved housing affordability – due to lower home prices – helped drive demand.

While the top line sales number looked good, there were some chinks under the armor. Approximately 31% of the sales in July were considered “distressed” sales. And, in what could be a sign of more trouble down the road, MarketWatch reported that the Mortgage Bankers Association released a survey showing the percentage of residential mortgages either in foreclosure or with at least one payment past due rose to 13.16% in the second quarter – a record high percentage.

Despite the mixed real estate news, the market viewed it as positive and a strong rally last Friday sent the S&P 500 index to a new 2009 high. If the real estate market continues to improve and home prices start to rise, that could help support an even healthier stock market down the road.

<b>Data as of 8/21/09</b>	<b>1-Week</b>	<b>Y-T-D</b>	<b>1-Year</b>	<b>3-Year</b>	<b>5-Year</b>	<b>10-Year</b>
Standard & Poor's 500 (Domestic Stocks)	2.2%	13.6%	-	-7.5%	-1.3%	-2.8%
DJ Global ex US (Foreign Stocks)	0.5	27.3	-15.8	-5.6	5.0	1.3
10-year Treasury Note (Yield Only)	3.6	N/A	3.8	4.8	4.3	5.9
Gold (per ounce)	-0.1	9.5	14.3	15.1	18.3	14.0
DJ-UBS Commodity Index	0.1	8.8	-35.7	-9.4	-2.9	3.8
DJ Equity All REIT TR Index	1.3	9.1	-30.4	-13.1	0.6	8.5

Notes: S&P 500, DJ Global ex US, Gold, DJ-UBS Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; the DJ Equity All REIT TR Index does include reinvested dividends and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, Barron's, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not available.

**HERE'S A TRIVIA QUESTION FOR YOU:** How many bull markets has the United States experienced since 1927? We define a bull market as a rally of at least 20% that was preceded by a decline of at least 20%.

The answer is 26, according to Bespoke Investment Group. Interestingly, 10 of those bull markets occurred during the decade of the 1930s. Overall, the stock market was horrible during the 1930s as the S&P 500 index had a total return of 0.0% for that depressing 10-year stretch, according to Vanguard. Doesn't it seem a bit odd that a decade could have 10 bull markets yet still end the period with absolutely zero return?

The reason for this oddity is that some of the best bull markets happen within the context of a long secular bear market. These “snapback” rallies may be powerful and alluring. They may lull unsuspecting investors into thinking that all is well. But, just when the majority is breathing a sigh of relief, the market may do what it does best – drop anew and confuse all but the sharpest investors.

Could the current rally simply be one of those snapback rallies that ensnare unsuspecting investors?

Bears point out that between the September 1929 bull market high and the mid-1932 bear market low, there were four bull markets – one of which was a 46% rally that lasted 148 days. Yet, during that nearly three-year period, the stock market still lost more than 80% of its value. The bears say the current rally is a snapback rally that will give way to further declines down the road.

Bulls, by contrast, say the current rally, which has driven the S&P 500 up 52% since its March 9 low, is so strong that it heralds a new bull market as opposed to just being a bear market rally. Supporting their claim is recent data that suggests the economy is finally starting to stabilize.

So, who’s right? The bulls or the bears?

Ironically, they both could be right. By definition, we’re clearly in a bull market. However, that does not preclude another drop of 20%, which would signal a new bear market. This 20% drop could happen in the next 90 days or it might not happen for two or three years. Like all investors, we have no way of knowing with precision when the next 20% drop will happen. Instead, we take the news as it happens and do our best to adjust accordingly to help meet your goals and objectives.

### **Weekly Focus – Think About It**

“Learn every day, but especially from the experiences of others. It’s cheaper!”  
-- John Bogle

Best regards,  
**Scannell Wealth Management Group**

P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this email with their email address and we’ll ask for their permission to be added.

\* The Standard & Poor’s 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general.

\* The Dow Jones Industrial Average is a price-weighted index of 30 actively traded blue-chip stocks.

\* The NASDAQ Composite Index is an unmanaged, market-weighted index of all over-the-counter common stocks traded on the National Association of Securities Dealers Automated Quotation System.

\* The Dow Jones World (Ex. U.S.) is an unmanaged group of securities considered to be representative of the non-U.S. stock market in general\*  
The NASDAQ Composite Index is an unmanaged, market-weighted index of all over-the-counter common stocks traded on the National Association of Securities Dealers Automated Quotation System. \* The Dow Jones World (Ex. U.S.) is an unmanaged group of securities considered to be representative of the non-U.S. stock market in general. \* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.\*To unsubscribe from the Weekly Market Commentary, please reply to this e-mail with “unsubscribe” in the subject line.

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