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Media Contact:  
The Bahnsen Group  
Brian Tong  
949.877.5013  
[btong@thebahnsengroup.com](mailto:btong@thebahnsengroup.com)

FOR IMMEDIATE RELEASE

## THE / BAHNSEN GROUP

### *Julien Frazzo joins The Bahnsen Group as Director of Equity Research*



**NEWPORT BEACH, CA; June 4, 2019** - The Bahnsen Group is thrilled to announce the hiring of Julien Frazzo to the newly-created role of Director of Equity Research. Julien will report directly to the Chief Investment Officer, David Bahnsen, and will play a vital role in the Investment Committee's work in client portfolio management.

Julien is a seasoned investment professional with nineteen years of financial industry experience, including fourteen years in securities analysis and five years in investment banking. His career path has included extended stints as a research analyst at Lehman Brothers, a Senior Analyst and Managing Director at Citadel, and a Portfolio Manager at several multi-billion dollar boutique asset managers. He has a long track record of diligent fundamental analysis and has extraordinary experience in the institutional space that is demonstrably valuable in The Bahnsen Group's mission for private wealth management.

"Too many private wealth management businesses, particularly RIA's (Registered Investment Advisors), have been unwilling or unable to invest adequate resources into their investment management process," says company founder, David Bahnsen. "High quality analysts with a deep background and impressive experience come at a cost, and that the stars aligned for us to make this investment is going to go a long way towards creating results for our clients."

Julien will work from the company's Newport Beach headquarters. His focus will be bottom-up fundamental equity research, an asset class The Bahnsen Group manages in-house according to its long-held dividend growth philosophy. Bahnsen recently published a best-selling book on the subject, *The Case for Dividend Growth: Investing in a Post-Crisis World*.

"After a career in the institutional side of the asset management industry, The Bahnsen Group's stellar reputation, deep knowledge, and culture of excellence attracted me to the team," Frazzo stated. "I look forward to playing a key supporting role to its charismatic leader, and to adding value to their fundamental research and portfolio management processes."

Julien earned a Master's Degree in Accounting/Finance and a Postgraduate Degree in Corporate Finance from the University of Paris-Dauphine in Paris, France.

The Bahnsen Group manages over \$1.6 billion of client capital and has offices in Newport Beach, CA and New York City. They are ranked as one of the top 2018-19 financial advisors in the country by *Barron's*, *Financial Times*, and *Forbes*.